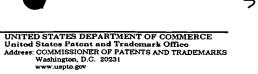


## UNITED STATES PATENT AND TRADEMARK OFFICE



DATE MAILED: 11/19/2002

ATTORNEY DOCKET NO. CONFIRMATION NO. APPLICATION NO. FILING DATE FIRST NAMED INVENTOR 16356.431 9377 JOHN W. NOTZ 09/290,027 04/09/1999 27683 11/19/2002 HAYNES AND BOONE, LLP **EXAMINER** 901 MAIN STREET, SUITE 3100 KAZIMI, HANI M DALLAS, TX 75202 PAPER NUMBER ART UNIT 3624

Please find below and/or attached an Office communication concerning this application or proceeding.

		Q
Office Action Summary	Application No.	Applicant(s)
	09/290,027	NOTZ ET AL.
	Examiner	Art Unit
	Hani Kazimi	3624
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply		
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply is specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).  - Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).  Status		
1) Responsive to communication(s) filed on 16 September 2002.		
2a)⊠ This action is <b>FINAL</b> . 2b)□ This action is non-final.		
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.		
Disposition of Claims	Ex parte Quayle, 1905 C.D. 11,	433 O.G. 213.
4) Claim(s) 1,3,4,6,8-10,12,13,15,17 and 18 is/are pending in the application.		
4a) Of the above claim(s) is/are withdrawn from consideration.		
5) Claim(s) is/are allowed.		
6)⊠ Claim(s) <u>1,3,4,6,8-10,12,13,15,17, and 18</u> is/are rejected.		
7) Claim(s) is/are objected to.		
8) Claim(s) are subject to restriction and/or election requirement.  Application Papers		
9) The specification is objected to by the Examine	r	
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.		
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).		
11) The proposed drawing correction filed on is: a) approved b) disapproved by the Examiner.		
If approved, corrected drawings are required in reply to this Office action.		
12) The oath or declaration is objected to by the Examiner.		
Priority under 35 U.S.C. §§ 119 and 120		
13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).		
a) All b) Some * c) None of:		
1. Certified copies of the priority documents have been received.		
2. Certified copies of the priority documents have been received in Application No		
<ul> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>		
14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).		
a) ☐ The translation of the foreign language provisional application has been received. 15)☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.		
Attachment(s)		
<ol> <li>Notice of References Cited (PTO-892)</li> <li>Notice of Draftsperson's Patent Drawing Review (PTO-948)</li> <li>Information Disclosure Statement(s) (PTO-1449) Paper No(s)</li> </ol>	5) Notice of Informal	y (PTO-413) Paper No(s) Patent Application (PTO-152)

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#### **DETAILED ACTION**

This communication is in response to Applicant's amendment filed on September 16,
 The rejections are as stated below.

## Status of Claims

2. Of the original claims 1-18, claims 2, 5, 7, 11, 14, and 16 have been canceled, and claims 1, 4, 8, 10, 13, and 17 have been amended in the amendment filed on March 21, 2002. In the amendment filed on September 16, 2002, claims 1, and 10 have been amended. Therefore, claims 1, 3, 4, 6, 8-10, 12, 13, 15, 17, and 18 are under prosecution in this application.

# Summary of Office Action

3. Applicants' arguments filed on <u>September 16, 2002</u> have been fully considered, and discussed in the next section below or within the following rejections under 35 U.S.C. § 102 are not deemed to be persuasive. Therefore, claims 1, 3, 4, 6, 8-10, 12, 13, 15, 17, and 18 are rejected as being unpatentable over the art cited below, and Applicant's request for allowance is respectfully denied.

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### Response to Applicants' Amendment

4. The Examiner acknowledges Applicants' amendment to the abstract, and therefore withdraws the previous office action's objection regarding this matter.

# Claim Rejections - 35 USC § 102

5. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371© of this title before the invention thereof by the applicant for patent.

6. Claims 1-18 are rejected under 35 U.S.C. 102(e) as being anticipated by Henson et al. US

Pat. No. 6,167,383 as discussed in paragraph 7 of paper No. 11. Further:

Henson teaches that the database dynamically supplies the prescribed upsell business rules to said upsell advisor, said upsell advisor utilizing the dynamically supplies prescribed upsell business rules in selectively providing upsell recommendations to said cart according to a sequencing of recommendations established per the upsell advisor business rules per store, further wherein upon a selection of the upgrade now user selectable cart option of said upsell advisor on the cart web page, said upsell advisor updates the customer configured computer system configuration per the upsell recommendation and provides a price reflecting acceptance of the upsell to the cart webpage (figures 1, and 3-6, and column 6, lines 18-43, column 7, lines 39-56, column 9, line 40 thru column 10, line 18, column 13, line 18 thru column 14, line 18, and column

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15, lines 46-60).

### Response to Arguments

7. Applicant's arguments have been fully considered. The response to Applicant's arguments with respect to claims 1, 3, 4, 6, 8-10, 12, 13, 15, 17, and 18 is mentioned above within the 35 U.S.C. 102 rejections of this office action.

#### Conclusion

8. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hani Kazimi whose telephone number is (703) 305-1061. The examiner can

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normally be reached Monday-Friday from 8:30 AM to 5:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent Millin can be reached at (703) 308-1065.

The fax number for Formal or Official faxes and Draft or Informal faxes to Technology Center 3600 or this Art Unit is (703) 305-7687 or 7658.

Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703) 308-1113 or 1114.

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November 18, 2002